



EXCHANGE RADICAL MOMENTS!

Live Art Festival

20.10.2011 – Noa Nahari – Communication

<http://11moments.org/noa-nahari-il/>

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INTERVIEW #22: Finally we would like to introduce you to Noa Nahari. She is an artist living and working in Prague, Czech Republic, and will be presenting her project „Communication“ as part of the Exchange Radical Moments! Live Art Festival and TINA B. Festival in Prague on 11/11/11. Hi Noa, where are you at the moment?

Noa Nahari

In Prague, sitting in my studio

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You are originally not from Prague, are you? Where are you coming from and what are you doing in Prague?

Noa Nahari

I was born in Israel and I am finishing my Master of visual arts at the New Media studio this semester. I have been living in Prague for two years already, working and creating.

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Can you condense in one sentence what your work is about?

Noa Nahari

It is about communication between people in post-postmodern time, which is usually done through social networks such as Facebook and our addiction to it.

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Do you think communication has changed because of the new possibilities of social media or is the principle of communication still the same?

Noa Nahari

Of course it did change. May I ask you what you mean by "principle"?

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The principle of communication is that two or more people are talking to each other. Like we do now. We have a conversation, even though we are not able to talk face to face. Is the



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communication via Facebook really so different from the communication via telephone for example? Where do you see the difference? What has changed?

Noa Nahari

Don't you feel that the communication face-to-face or in four eyes is more intimate? Yes, sometimes it's more comfortable to put the Facebook mask. But now we are so used to it that I feel that it's not more than a short exchange of ideas compared to a real talk active communication... and intimacy.

Yes, it opened another channel of communication, of course. But we are so addicted to it, that I am not sure, that we can always get outside of this box.

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Of course there are some different levels in communication with each other, but I am more intimate with friends anyway than with strangers. But back to your performanc: What can visitors expect there? What will happen?

Noa Nahari

This difference shows up with closest friends as well because its more convenient. The visitors will be able to observe me but not to communicate with me face-to-face, even if they will stand right in front of me... as I will be connected to the Facebook channel by USB wire.

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How will you be connected?

Noa Nahari

From my vein through a USB cable to laptop, like an infusion.

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Where will your work will take place? And how long is the duration of your performance?

Noa Nahari

11 min every 30 min from 3pm to 5pm at Jalta hotel, Prague at the Tina B festival place in the basement underground.

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You will be part of the TINA B. festival in prague, which starts this Saturday. Have you already been presenting work earlier at TINA B. or is it your first time? How did you meet the TINA B.



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people? www.tina-b.eu

Noa Nahari

It's my first time to present at TINA B. The opening is today at 6 pm. My video art is projecting from today and my performance will close the festival. How me and TINA B. met? Did I understand the question correctly?

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Yes, how did you get to each other?

Noa Nahari

We got to each other through the department of the Israeli embassy in Prague... and through art experience.

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Have you ever experienced a moment, when time stood still? When a minute became endless?

Noa Nahari

I guess it's happening all the time. It depends how you preserve the moment.

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Where can we find more information about your work online?

Noa Nahari

At my webpage that is updated these days.... at vimeo..or regarding the performance at 11 moments.org
www.noart.co.il

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Thank you for the interview and have a great opening today at TINA B.!

Noa Nahari

Thanks.